

COMPANY NAME : Doğan Yayın Holding A.Ş.
DATE : 11.05.2010
INITIAL ANNOUNCEMENT DATE : 19.11.2009; 24.03.2010
SUBJECT : Capital Increase in our Affiliate

Participation in the Capital Increase of Our Affiliate.

Regarding the capital increase from TL 411,000,000- to TL 456,553,758.- of our affiliate Doğan TV Holding A.Ş., of which we hold 77.46% share capital, as it is established that the general meeting resolution is registered and 45,553,758 shares with a nominal value of TRY 1.- issued for the increase amount of TRY 45,553,758.- were allocated to our Company at a price of TRY 380,164,019.12- with the right of the existing shareholders to get new shares being totally restricted, it has been decided to participate in the said capital increase at the price of the shares allocated to our Company including premium. The share capital increase is carried out by setoff against the receivables of our company from Doğan TV Holding A.Ş. and the share of our Company in Doğan TV Holding A.Ş. would reach 79.71% and of Commerz-Film GmbH, the other shareholder, 19.90% after the said capital increase.