

COMPANY NAME : Dođan Yayın Holding A.Ş.
DATE : 24.03.2010
INITIAL ANNOUNCEMENT DATE : 19.11.2009
SUBJECT : Capital increase in our subsidiary

As disclosed on 19.11.2009, there would be a capital increase through rights issue at a premium to par in our subsidiary Dođan TV Holding A.Ş. worth €385 mn and Dođan TV Holding A.Ş.'s shareholder Commerz-Film GmbH would not participate in the mentioned capital increase. Part of this mentioned capital increase has been completed.

In this regard, Dođan TV Holding A.Ş.'s capital is increased by 47.583.260,-TL from 363.416.740,-TL to 411.000.000,-TL; via restricted rights issue at TL9.08 per share. The capital increase is made by a set off against our receivables and following the capital increase our share in Dođan TV Holding A.Ş. reached 77,46%; where Commerz-Film GmbH's share declined to 22,11%.