

**COMPANY** : Doğın Yayın Holding A.Ş.  
**DATE** : 23.07.2010  
**SUBJECT** : Restructuring at DYH

As announced earlier, there is an ongoing process regarding the restructuring of our company with the guidance of a financial advisor to search for the various cooperation possibilities, including establishing strategic partnerships in our subsidiaries with third parties, exchanging shares and selling the whole or a part of the subsidiaries' shares/assets. This announcement is an update of the previous disclosure dated 23.10.2009, and as of now, there is no additional issues that would necessitate a public disclosure.