

**COMPANY NAME** : Doğın Yayın Holding A.Ş.  
**DATE** : 09.04.2010  
**SUBJECT** : Profit Distribution

Proposal for “not to distribute profits” will be presented for the approval of shareholders during Ordinary General Assembly.

Our Board of Directors made the following decisions on 09.04.2010:

- According to the consolidated and independently audited financial statements for the accounting period of 01.01.2009-31.12.2009 prepared in accordance with the International Accounting Standards and International Financial Reporting Standards (IFRS) pursuant to Communiqué of Capital Markets Board (CMB), Serial XI, No: 29, and presentation standards of which are determined based on CMB decisions; it is understood that a “Consolidated Net Loss” of TL343.030.898 has accrued taking into account the “current income tax expense”, “deferred income tax expense” and minority interests. Therefore, in line with the CMB’s regulations on profit distribution, shareholders will be notified that there will be no profit distribution for 01.01.2009-31.12.2009 period and this resolution will be presented for the approval of General Assembly,
- According to our financial records kept in line with Turkish Commercial Code (TTK) and Tax Procedure Law (VUK), a net profit of TL30.580.636 was determined. After setting aside corporate tax, and then Primary Legal Reserves from the remaining amount in line with the article 466/1 of Turkish Commercial Code (TTK), the resolution to set aside the remaining amount of TL23.142.226 as extraordinary reserves will be presented for the approval of General Assembly.