

**COMPANY NAME** : Doğın Yayın Holding A.Ş.  
**DATE** : 15.04.2010  
**SUBJECT** : Contribution to the Capital Increase.

Our Board of Directors decided on April 15, 2010 (today) to contribute to the capital increase of our 57.58% subsidiary Doğın Medya International GmbH (DMG International) from 58.500.000 Euro to 63.000.000 Euro and to fully exercise our pre-emptive rights which sums to a value of 2.591.100 Euro; and to authorize our Company management to fulfill the necessary procedures and for the notification to the related authorities.