

COMPANY NAME : Doğın Yayın Holding A.Ş.
DATE : 03.10.2011
INITIAL ANNOUNCEMENT DATE : 03.11.2009; 02.12.2009; 15.12.2009; 29.12.2009;
23.07.2010; 13.10.2010; 14.10.2010; 13.12.2010;
05.01.2011; 01.02.2011; 03.02.2011; 14.03.2011;
13.04.2011; 02.06.2011
SUBJECT : Regarding the sale of media assets

We would like to inform that talks have initiated with Doğuş Yayın Grubu on sale and transfer our indirect subsidiary İşıl Televizyon Yayıncılık A.Ş.'s (Star TV) all 99.99% share of its TRL 391,500,000 paid in capital. The talks may or may not end in an eventual sale and transfer of above mentioned shares. We will be informing the public upon new developments in line with the regulations, but hereby remind once again our investors not to credit the news and rumors not released by our Company.

As announced earlier in our Material Event Disclosures; there is an ongoing process in order to restructure our Company and our subsidiaries to search for the various cooperation possibilities with the interested parties including new partnerships in our company and/or selling the whole or a part of the shares of our subsidiaries, selling some of the assets, exchanging shares or establishing strategic partnerships.



Material Event Disclosures that are publicly disclosed in Public Disclosure Platform are prepared in Turkish, in line with the requirements of the Capital Markets Board and ISE regulations. Therefore, neither the company, nor any of its affiliates, advisors or representatives shall have any liability whatsoever due to any differences in translation, which is done for informative purposes.